



City of Pismo Beach

Planning Division

760 Mattie Road

Pismo Beach, CA 93449

Telephone: 805 773 4658

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Sign Permit Checklist and Supplemental Information Factory Outlet Center

Please fill in and attach these supplemental pages to your sign permit application.

Name of business: _____

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___ Application form, signed

___ Fees

___ Plans: two sets, including:

___ Site plan showing tenant space location

___ Front elevation showing height and width of storefront and location of signs

___ Sign details:

___ Copy

___ Dimensions

___ Colors

___ Materials

___ method of attachment

___ illumination

___ Any existing signage, noting whether it is to remain or be removed

___ Approval from Factory Outlet Center management

Exhibit A

Name of business: _____

Width of storefront: _____

Height of storefront: _____ H X W = _____

Maximum allowable sign area, based on City sign standards: _____

Sign no. _____ Fascia sign: one permitted

Copy: _____

Lettering:

_____ individual channel letters, stroke minimum 1 1/2 inches

_____ Only trade name; no brand names of products

_____ Face: acrylic, 1/8" min. thickness

_____ Surrounds and trim a single color

_____ Letter cabinet frame painted (semi gloss) aluminum

_____ Internal illumination 30 milli-amp neon (EGL 13mm #6500 Snow White Neon)

Mounting:

_____ On a 3" deep X 9" high raceway to be attached to building fascia and painted to match mounting surface

Permitted:	Proposed	Complies?
Logos not permitted without written approval of management. When approved, they are included in the sign area.		
Sign area maximum: 50% of store width 24" in height		

Sign no. _____ Under-canopy tab sign: One permitted

Copy: _____

Permitted	Proposed	Complies?
8' clearance from walk below		
Consistent with installed signs		

Approved: _____ **Date:** _____

Other signs:

Exempt signage:

Address numbers: Installed by center management

Entrance signing: gold leaf or decal application, indicating store identification, hours of business, lettering not to exceed two inches in height, total signage not to exceed 144 square inches

Other: Signs other than those described above must be approved by the center management and must be within the City's sign regulations. Exceptions to sign regulations standards require approval by the Planning Commission.