



CALL FOR ARTISTS

PIER PLAZA TILE ART MURAL PROJECT

GOAL

"Quintessential Pismo Beach" tile art mural, commissioning area artist.

Dimensions:

- 10 feet wide x 5 feet tall.

Location:

- To be installed on dedicated wall surface of new Pier Plaza restroom. Please see the architectural, to-scale drawing and site plan. (2 attachments)

Themes:

- Classic California, Marine, Ocean, Beach, with clear communication of uniqueness of place in Pismo Beach.
- Figurative, not abstract.

Commission:

- \$24,000 - \$30,000.
- Payment after completion of work.

Materials:

- Ceramic tile in the main. Other materials may be acceptable for design enhancement.

Techniques:

- **Tile art**, defined here as an arrangement of tiles with a painted pattern or image on top. Other methods, such as engraving, carving, molding, photography or stained glass, may be used.
OR
- **Mosaic art**, defined here as use of pieces of tesserae or another material to construct a pattern from small components. Ex:
 - Opus regulatum: A grid; all tesserae align both vertically and horizontally.
 - Opus tessellatum: Tesserae form vertical or horizontal rows, but not both.
 - Opus palladianum: Instead of forming rows, tesserae are irregularly shaped. Also known as "crazy paving".
 - Opus vermiculatum: One or more lines of tesserae follow the edge of a special shape (letters or a major central graphic).
 - Opus musivum: Vermiculatum extends throughout the entire background.
 - Opus sectile: A major shape (e.g. heart, letter, cat) is formed by a single tessera.



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Submission First Round – CONCEPT DESIGN:

- **March 27, 2020 midnight**
- 1. Full color renderings or sketches with samples of colors to be used.
- 2. Description of materials, technique and method of installation.
- Email to gorenien@gmail.com with subject line: Pier Plaza Tile Art Mural.
- Please include portfolio photos or links.
- Please provide locations of any publicly displayed sculpture or artwork.

Judging:

- Ad hoc committee will review submissions based on design, artistic merit, and ability to complete work by deadline.
- If no submissions meet the criteria, the call for artists will not advance to the second round.

Submission Second Round – Sample section of mural:

- **April 24, 2020 3:00 pm.** Finalists will submit a 9” by 9” sample, utilizing the materials and tile/mosaic technique of the proposed mural.
- Sample sections must be delivered to Pismo Beach Recreation Dept., City Hall.

Candidate Selection Notification:

- **Month of May, 2020**
- The selection process involves identification of final candidate by the Ad hoc Committee, approval by Pismo Beach Parks, Recreation and Beautification Commission, followed by approval of Pismo Beach City Council.

Installation of Completed Work:

- **Fall 2020**

Contract:

- A signed contract supplied by the City is required.

Creation and Installation:

- Artist will produce the tile art/mosaic art offsite.
- Installation on site will be by the artist.

Ownership:

- The artwork will belong to the City. The artist may use reproductions as desired.

Questions:

- Email to gorenien@gmail.com with subject line: Pier Plaza Tile Art Mural Questions

Other Public Art Projects to be awarded in coming months:

- Shell Beach School Utility Box
- Entryway sculpture for Shell Beach Streetscape